How You Can Find Better Trade Entries With Two Award-Winning Trading Setups That Are Working Right Now

Presented by:

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Note To Viewers Of The PDF:

This is an abbreviated version of the entire 2 ½ hour presentation shared with the live Dallas AFTA audience on 03/21/2017. This focuses on the core Hoffman IRB strategy and Rob’s rules.
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With That Said - Thank you!

I really appreciate the effort you made to be here today! I’ll make it worth it!

After winning several more competitions last year in Las Vegas (Nov), Dallas, Toronto, San Francisco, Italy, Las Vegas (May), New York and Orlando, I’m going to show you some of the exact same techniques I used to win them.

So you couldn’t possibly be here at a better time than right now!
Quick Housekeeping Note:

Today’s presentation is very special. It is educational only, and there will be nothing you can purchase from this event directly from me. This is pure real-world trading education because I love Texas and the patriotism here!!!
What Will Our Strategies Work On?

- Stocks
- Options
- Futures
- Forex

This is geared towards Day and Swing Traders specifically.

If You Trade Those Instruments or Those Timeframes
Then You’re In The Right Place!
Trade With The Champion

Learn to trade futures, options and stocks from Rob Hoffman, the trader who has won more domestic and international, on-site, real money trading competitions than anyone else in the world!

Whether joining our Live Trading Room or premium daily videos, members receive access to:
- The strategies and methods of a seven-time International Trading Champion
- Trading cheat-sheets and checklists to shortcut the learning process
- Over 1800+ recorded videos to accelerate your trading knowledge

GET STARTED TODAY

WANT TO TRADE LIKE A CHAMPION?

Sign up today to receive Rob’s free daily insights – up-to-the-minute market strategies that you can use today!

First Name*  Email*  Country*  GET ACCESS

* By filling out this form you agree to receive our free nightly videos, invitations to live trading events with Rob, lessons on Rob’s award-winning trading strategies, and promotions from our company designed to help you Become A Better Trader.
Real Money Trading Championship Track Record

20+ year veteran in the trading industry with a focus on PROVEN intraday and swing trading strategies. A real live International Real Money Only Trading Champion YEAR AFTER YEAR!:

1. The International Traders Expo – Las Vegas 2016
2. The MoneyShow – Dallas 2016
3. The International MoneyShow – 2016 Toronto seven-time International Trading Champion
5. Top Of The Top Traders Duel 2016 – Rimini, Italy – 6x Winner: Most Money Made Award
10. The International Traders Expo – Las Vegas 2015
11. Top Of The Top Traders Duel 2015 – Rimini, Italy – 4x Winner: Most Money Made Award
12. The MoneyShow – Las Vegas 2015
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18. The International Traders Expo - New York 2013
19. Salon Du Trading - Paris, France 2012 Became the first American to ever win the competition
21. The International Traders Expo - Las Vegas 2011
22. Infinity Futures Live Trading Challenge - 2011
23. The International Traders Expo - Dallas 2011
What’s Special About this Strategy

1. It can be used to get in, stay in, stay out, or to get out of trades
2. It acts as key support or resistance until broken for targets and continuation trades
Hoffman Inventory Retracement Bar Trade

- What is it? This is a price action based trend continuation trade
Hoffman Inventory Retracement Bar Trade

• When do I use it? Most effective in trending markets
Hoffman Inventory Retracement Bar Trade

• How do I identify it? Looking back over the last 20+ periods on the timeframe you’re looking to trade for signal bars where the open and the close are approximately 45% or more off their high in an uptrend or low in a downtrend. Ask yourself how much wick is showing! Is it about approximately 45% or more?
Accumulation In An Downtrend

Bottom 45% or More Must Be Wick

These Are Four Individual And Unique Examples – Not A Four Bar Pattern
These Are Four Individual And Unique Examples – Not A Four Bar Pattern
Hoffman Inventory Retracement Bar Trade

- Where is my entry? Typically 1 tick, 1 cent, 1 pip above or below signal bar
Accumulation In An Downtrend
Distribution In An Uptrend
Hoffman Inventory Retracement Bar Trade

- Where is my exit? **Trailing or at next s/r level**
My Personal Methodology for Trailing Stops

Think 50, 80, 90, Price
1. Identify your target "before" you enter the trade
   a. My favorites are classic daily, weekly and monthly Floor Trader Pivots and long-term s/r levels like 50 & 200MA
2. When 50% of the way to target start 50% trail of profit (25%)
3. When 80% to target move to 80% trail of profit
4. When to target, trail to 90% of profit earned
Trailing The Trade

• If target is broken through, trail right behind price until stop out. If price stalls at target, move to current bid/offer

• This is one of the biggest lessons I learned that changed my trading career several years ago after a large loss.

• It set me off on the path of all of the trading competition wins and accomplishments in my trading room as well since then!!!

• So the Golden Rule: Trail your stop so that you don’t have things like NEWS take your winning trade and turn it into a loss
Trailing Stop Example – 50%
Trailing Stop Example – 80%
Trailing Stop Example – 90%
Trailing Stop Example – To Price
Trailing Stop Example - Fill
Hoffman Inventory Retracement Bar Trade

- Where is my stop? 1 tick, 1 cent, 1 pip below the low or high of the signal bar or predetermined loss value (plus a little secret for my back testers to test their favorite trades in)
Accumulation In An Downtrend
Distribution In An Uptrend
Hoffman Inventory Retracement Bar Trade

• Key points to remember!
  • Think about the concept of “Rocket Fuel.” If it’s moved a large range quickly the break is likely to at least temporarily fail
Accumulation In An Downtrend
Hoffman Inventory Retracement Bar Trade

• Key points to remember!
  • Diverse applications for different instruments and timeframes
Hoffman Inventory Retracement Bar Trade

- Key points to remember!
  - Trail your entries to reduce risks of RTM
Hoffman Inventory Retracement Bar Trade

• Key points to remember!
  • Trade in the direction of the BBT Pro Trader Pack or as a very basic alternative a 45 degree angled 20EMA over last 20 bars
20 EMA over 20 bars
Hoffman Inventory Retracement Bar Trade

• What is it? This is a price action based trend continuation trade
• When do I use it? Most effective in trending markets. Even better when tied to strong Fundamental Analysis for Investors
• How do I identify it? Looking back over the last 20+ periods for signal bars where the open and the close are approximately 45% or more off their high in an uptrend or low in a downtrend. Ask yourself how much wick is showing! Is it about approximately 45%?
• Where is my entry? Typically 1 tick or 1 cent above or below signal
• Where is my exit? Trailing or at next s/r level
• Where is my stop? 1 tick or 1 cent below the low or high of the signal bar or predetermined loss value
• Key points to remember!
  • Think about the concept of “Rocket Fuel.” If it’s moved a large range quickly the break is likely to fail
  • Diverse applications for different instruments and timeframes
  • Trail your entries to reduce risks of RTM
  • Trade in the direction of the BBT Pro Trader Pack or as a very basic alternative a 45 degree angled 20EMA over last 20 bars
Accumulation In An Downtrend

Bottom 45% or More Must Be Wick

These Are Four Individual And Unique Examples – Not A Four Bar Pattern
Distribution In An Uptrend

Top 45% or More Must Be Wick

These Are Four Individual And Unique Examples – Not A Four Bar Pattern
International Competition Winning Examples
International Competition
Winning Examples
International Competition Winning Examples
Actual trade taken immediately after Barcelona, Spain seminar
Swing Equity And Options Trades Just As Practical As Day Trades!
Weekly Chart

Daily Chart

Remember This Chart?
Same Stock, Same Great Strategy, Different Trend
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First Name*  Email*  Country*  GET ACCESS

* By filling out this form you agree to receive our free nightly videos, invitations to live trading events with Rob, lessons on Rob’s award-winning trading strategies, and promotions from our company designed to help you Become A Better Trader.

GET STARTED TODAY
How To Learn More From Rob

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And Thank You Dallas AFTA!